



# 2024 Price Sheet

## Pay As You Go

**Consultation**  
\$100



**Basics Course**  
\$250



**Private Lessons**  
\$125 each

## Starter Packages

### All packages include:

- Consultation
- The Basics Course
- Access to our Client Community
- Lifetime support

**Day Train - 2/Week**  
\$1,600

### Package includes:

- 2 days of Day Train per week for 4 weeks
- 5 Private Lessons

*\$1,775 value*

**Board & Train**  
\$3,000

### Package includes:

- 3 weeks of Board & Train (\$150/night)
- Midway Session
- Weekly YouTube full session video updates
- 3 Private Lessons

*\$3,875 value*

**Private Lessons**  
\$750

### Package includes:

- 5 Private Lessons
- \$975 value*

**Day Train - 4/Week**  
\$2,000

### Package includes:

- 4 days of Day Train per week for 4 weeks
- 5 Private Lessons

*\$2,575 value*

**Additional weeks:** \$1,000 per week (each added week includes 1 additional private lesson)

## Ongoing Maintenance

**Private Lessons**  
\$125 per lesson  
\$350 - 3 lesson pack  
\$550 - 5 lesson pack

**Structured Daycare**  
\$75 per day  
\$285 - 4 day pack  
\$550 - 8 day pack

**Structured Boarding**  
\$100 per night  
\$285 - 3 night pack  
\$630 - 7 night pack

# Basics Course Curriculum

## Week 1: Teaching “Yes”

1. Why We Teach “Yes” First
2. The Training Timeline - Order of Operations
3. The Benefits of Formal vs. Informal Languages
4. Teaching “Yes” with “Sit”
5. Teaching “Yes” with “Down”
6. Teaching “Yes” with “Place”
7. Teaching “Yes” with the Recall
8. Teaching “Yes” with “Heel”
9. Teaching the Doorways Part 1 & 2
10. Operant and Classical Conditioning
11. Understanding and Using Leash Pressure
12. Week One Wrap Up & Homework

## Week 2: Teaching “No”

1. The Why & How Behind Teaching “No”
2. Teaching “No” with “Sit” & “Down”
3. Teaching “No” with “Place”
4. Teaching “No” with “Heel”
5. Teaching “No” with the Recall
6. Positive Punishment and Leash Corrections
7. The Emotional Side of using Positive Punishment
8. Week Two Wrap Up & Homework

## Week 3: Teaching “Good” & “Ah-Ah”

1. The Why & How to Teach “Good” & “Ah-Ah”
2. Teaching “Good” & “Ah-Ah” with “Sit”, “Down”, & “Place”
3. Teaching “Good” & “Ah-Ah” with “Heel”
4. Teaching “Good” & “Ah-Ah” with the Recall
5. Week Three Wrap Up & Homework

## Week 4: Putting It All Together

1. The Philosophy behind Putting It All Together
2. Montezuma’s Treats
3. Place without Place
4. Leash Drills
5. Week Four Wrap Up & Homework

## Week 5: Using the Communication

1. Life Around the House
2. Counter Surfing
3. Greeting Behaviors
4. Going for Walks
5. Week 5 Wrap Up & Homework